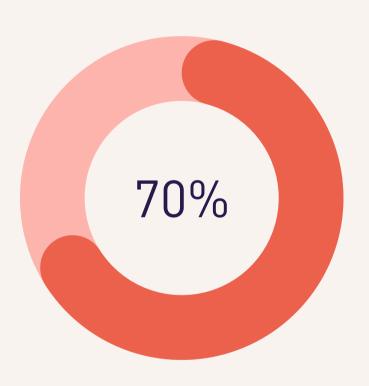


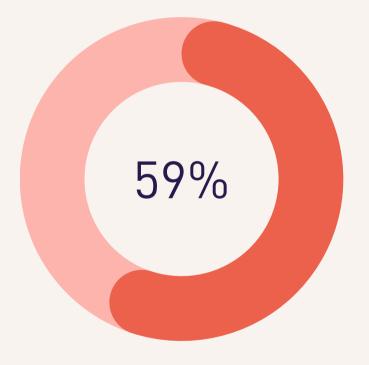
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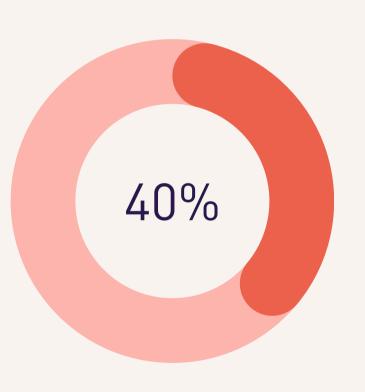
7 Must-Know Al Tools for Revenue Leaders

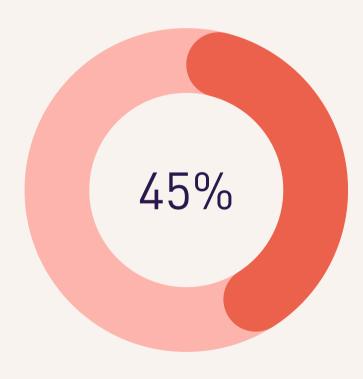
Delve into the transformative role of AI in shaping go-tomarket strategies

Why should AI be a part of your GTM strategy?









of non-users would use AI more if they knew more about the technology.

of companies using Al could see an increase in the flow of leads i.e. MQLs

reduction in customer acquisition cost (CAC) on overall leads.

would use AI more if it was integrated into the tech stack they already use.

Al + Revenue Teams: a winning combination?

Which tasks can be optimized by Al

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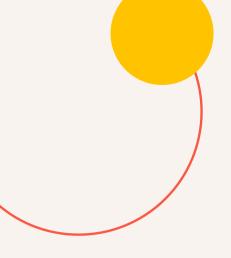
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Personalization Al



Al needs actionable and accurate data.





Thank you.



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